

Canadian Manufacturers and Exporters (CME) Overview and Challenges

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Overview

Canada Manufacturers and Exporters (CME) aims to enable their members to compete successfully in Canada and internationally, and to ensure manufacturing is recognized by the public and by policy-makers as an innovative and important part of Canada's economy. Nearly 150 years strong, CME has earned an extensive and effective track record of working for and with 2,500 leading manufacturers from coast to coast to help their businesses grow by advocating for and representing member interests.

Challenges

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Challenge 1

Retooling operations post-pandemic

How does a manufacturing company that has retooled its operations to produce personal protective equipment now determine if there is a market for these products that it could produce going forward by adding it to their production line?

Challenge 2

Flexible work arrangements for production line workers

How does a manufacturing company go about setting up flexible work arrangements for a production line job in order to give employees more flexibility in work hours?

Challenge 3

Separate workforces within the same company

Manufacturing companies often have two separate workforces within their corporate structure. On-the-line workers who must be present on the shop floor for the production process and office workers who can either work on the premises or remotely. Tensions can often arise, especially during COVID-19, when many workers want to work from home.

How does a company navigate Covid-19 and remote work-related HR challenges to ensure that morale is high and co-worker relations are not frayed?

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