

Conseil du Patronat du Québec Overview and Challenges



Overview

Created in 1969, the Conseil du patronat du Québec (CPQ) embodies the voice of employers in Quebec. The CPQ represents the interests of more than 70,000 employers of all sizes and from all regions, from the private or parapublic sector, directly, or through the 70 sector associations it brings together.

Challenges

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▾ Challenge 1

How can we reduce barriers and accelerate digital technology adoption among employers in Quebec? And across Canada?

▾ Challenge 2

Given the increasingly dynamic labour market, individuals are likely to navigate more frequent job and career changes. **What strategies or tactics could be put in place to ensure individuals have the transferable skills needed to navigate career transitions across industries?**

▾ Challenge 3

Online learning has emerged as a major challenge for firms and employees, especially for those who are accustomed to delivering training in-person. Beyond the cost and perceived return on investment (ROI) from training, an additional barrier to online learning is digital literacy. Canada is behind many Organisation for Economic Co-operation and Development (OECD) countries in terms of digital literacy and knowledge. **As Canada transitions into a 21st century digital economy, how can we improve digital literacy levels among Canadian workers? And how can we reduce digital literacy barriers to online training at Canadian firms?**

▾ Challenge 4

With employees working from home, maintaining company spirit and sense of community can be a hurdle. **How can firms better support company spirit or culture among employees who are working from home?**

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