

G(irls)20 Overview and Challenges ▾



Overview

Launched in 2009 at the Clinton Global Initiative, G(irls)20 places young women at the centre of decision-making processes.

Through their signature programs, Global Summit and Girls on Boards, they make strategic investments in young women through education and training, building networks, and access to unparalleled opportunities at home and abroad. While advocating for change at the global level through the annual G(irls)20 Global Summit, they are invested in changing the status quo for women at decision-making tables in communities across Canada by placing Girls on Boards.

Challenges

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▾ Challenge 1

Improving fundraising for women's rights organizations

The pandemic has been particularly devastating for workers in non-profit social enterprises. Many charities do not have operating reserves and cannot benefit from the various subsidy programs available to small businesses. This makes charities vulnerable to the sort of financial and economic downturn that we see today. Fundraising has become much more difficult as the events and gatherings that provide significant revenue to many charities are cancelled.

For women's rights organizations, what are the most effective fundraising strategies that could be mobilized during the pandemic?



▾ Challenge 2

Mobilizing social impact funds for women's rights

Investors increasingly recognize that they can have a positive impact in the world by investing in socially responsible companies and/or investment funds. Alternatively, they can choose to avoid investing in companies and/or funds whose activities they deem to be harmful.

How can women's rights organizations most effectively mobilize social impact dollars to advance women's rights?



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